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**THE PEOPLE’S CHOICE: PUNTERS VOTE ON TOP ISUZU TRUCK**

From go-anywhere field service units to waste solution providers, Isuzu’s [Truck of the Year competition](https://www.isuzu.com.au/news/truck-of-the-year/) continues to shine a light on some of the country’s most-loved truck models.

Every year the nation’s top truck brand puts the call out to an ever-growing customer base, seeking entries into a competition that rewards the most innovative and well-presented Isuzu units on the roads.

With Isuzu Australia Limited’s (IAL) panel of expert judges analysing entries across the breadth of the product line-up (N Series, F Series and FX/FY Series), winners of the 2021 competition [were announced just recently](https://content.isuzu.com.au/news-media/2021-toty-winners/?fbclid=IwAR3GoIjO44UzL2E5CZ19ONEVMU3O4KC_aylYr3WsN5Yt4NIRsefMtVw25IM).

A recent and well-received addition to the competition has been a [‘People’s Choice Award’](https://content.isuzu.com.au/industry-insights/2021-truck-of-the-year-competition-brought-to-you-by-isuzu/) taking the form of a public vote on [Isuzu Australia's Facebook page](https://www.facebook.com/IsuzuAustralia) and allowing truck lovers to vote for their favourite entry. The year past saw hundreds of people chime in to have their voices heard.

**The Isuzu passion**

Isuzu’s Truck of the Year competition is the longest running contest of its kind in Australia. With some of the highest levels of engagement in 2021, the results show that not only are people rightly proud of their Isuzu trucks, but they’re also willing to back them in the competition format.

IAL National Sales Manager, Les Spaltman, commented on the calibre of entries from around the country and the continued growth of the Isuzu Trucks community.

“Our Truck of the Year competition has a long and storied history. Over the years, it’s become a genuine source of pride for the brand and amongst our customers to find their trucks featured.

“The continued enthusiasm from our customers is incredibly rewarding—we’re blown away by the passion for the Isuzu product, and the thought and consideration going into these trucks across such a wide gamut of industries, trades and applications,” Mr Spaltman said.

**And the People’s Choice Award winner is…**

Following one of the tightest races yet, Isuzu Trucks is proud to announce **JME Excavations** as the 2021 Isuzu Truck of the Year People’s Choice award winner!

A huge congratulations to owner, Jamie Reardon, and the JME team, who take away a $1,000 Visa cash card.

**‘Clancy’**

Pictured above is the winning entry, Jamie’s beloved [NQR 87-190](https://www.isuzu.com.au/our-range/series/n-series/) from Isuzu’s N Series, known as ‘Clancy’.

This striking unit has been given the red-carpet treatment with custom decals, livery and rims as well as top-of-the-range Grant Engineered tipper body and boxes.

Jamie’s NQR 87-190 has been put to work across a range of services including site cuts and levelling, driveway repairs and resurfacing, drainage, retaining walls footings and post holes.

Clancy certainly turned some heads and got tongues wagging on social media, with [Isuzu Australia’s Facebook page](https://www.facebook.com/IsuzuAustralia) running hot during the voting period.

**Up in lights**

IAL Marketing and Advertising Manager, Sam Gangemi, oversees the entry pool and noted the contest has kicked off again for 2022, bringing Isuzu enthusiasts together for another year.

“Regardless of size or stature, this is our customers’ chance to put their truck up in lights and walk away with $300 worth of Isuzu Trucks merchandise as a monthly winner, and be in the running too for our generous $1,000 Series Prizes and the Grand Prize—a $6,000 Visa cash card.

“It's a fun and wholesome way to give back to our customers, and who doesn’t like a bit of friendly rivalry?” Mr Gangemi commented.

“The competition has kicked off again for the new year, and if the response from last year is any indication, we can look forward to seeing some fantastic trucks come through.”

**ends**

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